

... AND EVEN GREATER HEIGHTS

Add a box height of 4' and a width of 5'1" to the existing 5'5" cargo box length and you've got a capacity of 94 cubic feet! That's bigger than the Escort, Maestro, Fiorino and the Renault 4F6. And significantly more than the Fiesta or Metro vans.

And with a rear sill height of only 22½" for really easy loading – you'll be able to take full advantage of the 94 cu ft without back-breaking consequences.

It all means almost total flexibility in terms of what you can carry. And bearing in mind the Visa van comes complete with purpose-designed roof rack mountings for even greater load carrying capability (not forgetting a totally redesigned suspension that can more than cope), the Van Rouge and Van Blanc make even more economic sense.

In fact it's probably the nearest anyone has yet come to achieving the perfect match between payload weight and volume capacity in this type, size and price of vehicle; – and as such its volume-payload running cost per mile should prove to be one of the lowest on the market.

Just take reliability and maintenance for example. In the case of the diesel version maintenance costs are less because there's much less to go wrong. With the elimination of the conventional ignition system (a system which accounts for some 60% of all breakdowns), the sheer reliability of driving diesel becomes inescapable. And this simplification spells not just reliability, but also economy. Fewer breakdowns means more time on the road, fewer components to go wrong means less expensive repair bills. In addition major servicing intervals on the diesel version are down to one every 15000 miles, which means on average servicing times including oil changes of just 2.7 hours per year.

Then there's the engine itself, capable of up to 150000 miles which together with a six year anti-corrosion warranty (available with recommended maintenance) gives the Visa diesel van a very long life expectancy.

And so the only thing you'll be rather short of with a Visa van is a choice of colour.

But in the case of Van Rouge and Van Blanc the rewards far outweigh this little appellation contrôlée!



THE LUXURY FREIGHTER ...

The Citroën Visa Van Rouge and Van Blanc are serious contenders for those who are looking for saloon-car performance and comfort. And for those who need to drive a practical utility van you'll find the Visa van is a little bit more stylish and offers you more dash than your Van Ordinaires. And at a palatable price that's not hard to swallow.

Once you've sat in the spacious cab you'll be more than convinced you've made the right choice. Both the petrol and diesel versions are very refined and purr along with minimum noise, and the comprehensive instrumentation and superb finish show you straight away that the car came first – and from the well-proven car, came the van.

But apart from the good looks and saloon car comfort of the reclining front seats (complete with head restraints), you'll also be very impressed with the attention to detail – first class heating and ventilation, comprehensive noise insulation, steel safety bulkhead, and internally height adjustable

headlamps (to compensate for really heavy loads); these are just some of the standard items found on the Van Rouge and Van Blanc.

All this in a utility vehicle which is second to none in its class in terms of payload and capacity. A vehicle which although stylish and with good looks is both reliable and durable; a vehicle which is cheap to run – thanks to excellent fuel economy, extended service intervals and short service times. And a vehicle which, with such an outstanding pedigree should keep its value well.

Only the new Citroën Visa Van Rouge and Van Blanc can offer the best all round performance and price to make the commercial needs of your business look decidedly rosé.

If you'd like a test drive or more detailed information don't hesitate to contact the sales staff at your nearest Citroën dealer – you'll find them a grand crew!

